





2010-2011 Sponsorship Opportunities

*Base benefits listed, customization
and other opportunities are available*



VALEDICTORIAN ~ \$50,000

Presenting Sponsor of the Cleveland Kids In Need Resource Center





-  Title signage at Cleveland Kids In Need Resource Center
-  Featured with Cleveland Kids In Need logo, in all references to the Center and media promotion
-  Highlighted listing on our website, including hyperlink from our website to yours
-  Company representative invited to speak at **Night At The Shoreby** event
 - o Sponsor of event, including a table of 8 tickets and full page program listing

SALUTATORIAN ~ \$10,000





Presenting Sponsor of NIGHT AT THE SHOREBY

-  Recognition as Host of the event, including special honors at the reception
 - o Company representative invited to speak at **Night At The Shoreby** event
 - o 8 tickets to the event and full page ad in event program
 - o Highlighted in all event-related media promotion
-  Highlighted listing on our website, including hyperlink from our website to yours



HONOR SOCIETY ~ \$5,000

-  Maximum of eight (8) partners – one each month, September through April
-  Featured at Center during one month (of your choosing when available)
 - o Flyer placed in teacher shopping bag, highlighted in email blast to database
-  Yearlong exposure in signage at Cleveland Kids In Need Resource Center
-  Highlighted listing on our website, including hyperlink from our website to yours



SUBJECT SPECIFIC ~ \$5,000: *Support a specific subject area – art, music, science, P.E., + more!*

-  Logo signage near subject area at Center
-  Special communication to subject teachers
-  Opportunity to activate with promotion throughout the year
-  Listing on our website, including hyperlink from our website to yours

LUNCH & LEARN / COFFEE & CONVERSATION ~ \$2,500: *Outreach events at the Center*

-  Logo on all event promotional materials and media alerts
-  Listing on our website, including hyperlink from our website to yours

PAPER PARTNER ~ \$1,000

-  This sponsorship buys one ream of paper for 400 teachers, and your logo will be placed on a bright sticker on each ream
-  Organization listing at Center and on website

GIFTS-IN-KIND ~ *Product Donations* ... Sponsorships customized based on Center needs